

## Makana 360 Daily Insights: Global News & **Digital Trends**

8 APR. 2025



## Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Zelensky confirms for first time that **Ukrainian troops** active in Russia's **Belgorod region** 

Ukrainian President Volodymyr Zelensky confirmed for the first time on Monday evening that Ukrainian forces are active in Russia's Belgorod region, as part of efforts to protect Ukrainian towns near the border. Zelensky noted that Ukrainian troops remain stationed in parts of the neighboring Russian region of Kursk, eight months after a cross-border incursion. He added that although Russian forces have regained much of the previously lost territory, Ukraine's main objective remains the protection of its land and communities in the Sumy and Kharkiv regions from Russian forces ,At the end of his speech, Zelensky highlighted the military operations being carried out by units of Ukraine's 225th Assault Regiment in those areas and praised the unit for its outstanding performance in combat operations.



US in direct nuclear savs

Donald Trump announced that the United States and Iran will hold "talks on Saturday regarding a potential nuclear deal." Iran's foreign minister confirmed the meeting, but noted that the talks would be "indirect" and could serve as both an opportunity and a talks with Iran, Trump test. Trump stated that the discussions between Washington and Tehran would be at a "very high level," warning that it would be a "very bad day for Iran" if no agreement is reached. The announcement of these talks came after a meeting at the White House with Israeli Prime Minister Benjamin Netanyahu, who had previously suggested the possibility of attacking Iran to prevent it from acquiring nuclear weapons.



Pakistani Star's **Bollywood Return Excites Fans and Sparks Controversy** 

Excitement is growing in India with the return of Pakistani star Fawad Khan to Bollywood after a long absence due to an industry ban on artists from neighboring countries. Khan, a popular actor, singer, and producer, announced his comeback last week, 18 months after an Indian court ruled the 2016 ban on Pakistani talent illegal. He posted on Instagram, "The wait is over! Bringing love back to the big screen," alongside a teaser for his upcoming rom-com Abir Gulaal, set to release on May 9. Fans have expressed their excitement, both online and in Mumbai, with many hopeful for the film's success. As expectations rise, it is anticipated that Khan's return will help strengthen the cultural connection between India and Pakistan.



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## Top Global Events

**Bayern VS Inter** 

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	Event		Mentions & Engagement		Most Reached Media Coverage
	Fortnite	1	1.7M	1	Sabrina Carpenter Headlines Fortnite Festival Season 8
	Florida Gators		600K		Florida swamps Houston, winning 3rd NCAA men's basketball national championship
	Bavern VS Inter		EOOK		Bayern Munich vs. Inter preview: Team

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

news and predicted lineups

**500K** 

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.