



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Trump calls Bezos as Amazon says no plan to show tariff price rises

President Trump called Jeff Bezos after reports surfaced that Amazon planned to show customers the cost of tariffs on imports. Amazon later said it considered itemizing tariffs on its discount platform Amazon Haul, but the idea was never approved. The White House criticized the move as political, with Trump's press secretary calling it "a hostile act." Trump has sharply raised tariffs on imports, especially from China, leading to price hikes and trade tensions. Despite past tensions, Trump praised Bezos after the call, saying he "solved the problem." Amazon confirmed the plan was dropped and not influenced by political pressure.

UK launches strikes against Houthis in Yemen, in first joint US operation under Trump

Britain, in coordination with the United States, launched airstrikes against Houthi targets in Yemen—marking the first public acknowledgment of a joint operation since the Trump administration escalated its military campaign against the group. The strikes hit buildings south of Sanaa used to manufacture drones. The UK said the mission was carefully planned to minimize civilian risk. This response follows Houthi attacks on international shipping since November 2023. Despite over 800 U.S. strikes, the group remains capable, and concerns grow over civilian casualties. A recent alleged strike on a migrant detention center prompted an investigation by U.S. Central Command.

Pakistan claims 'credible intelligence' India is planning an imminent military strike

Pakistan's Information Minister, Attaullah Tarar, stated that the country has "credible intelligence" indicating that India plans to launch a military strike within 24 to 36 hours. This follows India's accusation that Pakistan supported militants behind the deadly attack in Indian-administered Kashmir that killed 26 tourists. Tarar warned that any Indian military action would be met with a strong response. The situation in Kashmir remains tense, with ongoing searches and detentions in India, and speculation about a potential Indian military response similar to previous strikes in 2016 and 2019 following militant attacks.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

UCL

10M

Dembele goal gives PSG narrow
advantage over Arsenal in Champions
League

Meta

900K

Meta AI App goes live in MENA

Boca Juniors

350K

Fernando Gago leaves Boca Juniors
after defeat to River Plate

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.