

Makana 360 Daily Insights: Global News & **Digital Trends**

29 APR. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

After Putin calls for three-day ceasefire, Trump reiterates demand for permanent Ukraine truce

Russian President Vladimir Putin announced a unilateral three-day ceasefire in Ukraine from May 8 to 11, coinciding with Russia's Victory Day celebrations. Moscow called the decision "humanitarian," but Ukrainian officials were skeptical, demanding a longer truce. U.S. President Donald Trump welcomed the pause but reiterated his demand for a permanent ceasefire. Ukrainian President Volodymyr Zelensky dismissed the ceasefire as "manipulation," noting that Putin had rejected a U.S. proposal for a 30-day ceasefire. Despite previous ceasefire announcements, Russian attacks have continued, raising doubts about Moscow's commitment to peace.

Canada will 'never' yield to Trump's threats as Prime **Minister Carney** declares election victory

Prime Minister Mark Carney declared victory in Canada's federal election, vowing the country would "never" yield to U.S. pressure amid rising tensions with President Donald Trump. Carney, leader of the Liberal Party, denounced Trump's trade tariffs and annexation threats, stating: "President Trump is trying to break us so that America can own us. That will never ever happen." While CTV projects a minority government, CBC says it's too early to confirm. Opposition leader Pierre Poilievre conceded defeat but pledged to support Canadian sovereignty. Carney, a former central banker, centered his campaign on defending Canada from Trump's aggressive policies.

US Navy loses \$60 million jet at sea after it fell overboard from aircraft carrier

A US Navy F/A-18 Super Hornet was lost at sea after falling overboard from the USS Harry S. Truman aircraft carrier while being towed onboard. Initial reports suggest the carrier made a sharp turn to evade Houthi fire, contributing to the jet's fall. Yemen's Houthi rebels claimed responsibility for a drone and missile attack on the carrier. All personnel aboard are safe, with one sailor sustaining a minor injury. The Navy has launched an investigation. The F/A-18 is valued at over \$60 million, and the exact details of the carrier's maneuver remain undisclosed.



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Top Global Events

| 10p dtobat Events | | | | |
|-------------------|--|--------------------------|--|--|
| Event | | Mentions & Engagement | | Most Reached Media Coverage |
| | | | | |
| Champions League | | 1.5M | | Martinelli prepared for 'biggest game of his life' against PSG |
| | | | | |
| Nike | | 825K | | Nike X Sacai returns in brand new collaboration |
| | | | | |
| NBA | | 370K | | The Cavaliers crushed Miami. Will Cleveland be challenged in Round 2? |

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.