



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Powerful quake in Southeast Asia kills dozens, Myanmar bears brunt

A 7.7-magnitude earthquake struck Myanmar on March 28, causing widespread destruction and killing at least 144 people, according to state media. The quake, with an epicenter near Mandalay, also injured 732 people and toppled buildings, bridges, and roads. In Thailand, a partially built tower collapsed in Bangkok, leaving 117 people missing and killing five. Rescuers are searching for survivors, with reports of people trapped under debris. The ongoing conflict between Myanmar's military junta and insurgents may further complicate relief efforts.



### Israel conducts first strike on Beirut's southern suburbs since truce

Israel launched an airstrike on Beirut's southern suburbs on March 28, targeting a Hezbollah drone storage facility after rockets were fired from Lebanon. The attack tested a fragile ceasefire reached in November, which has been increasingly unstable. Israel and Hezbollah accuse each other of violations, with Israeli artillery also striking southern Lebanon. Lebanese officials and French President Macron criticized the airstrike, calling it unjustified. Meanwhile, fighting continues in Gaza, raising concerns of a broader conflict. The UN warned against escalation, fearing renewed violence similar to last year's devastating war, which displaced 1.3 million Lebanese civilians.



### Viral Studio Ghibli-style AI images showcase power – and copyright concerns – of ChatGPT update

OpenAI's latest AI image generator, released with GPT-4o, has sparked a viral trend mimicking Studio Ghibli's art style, raising both admiration and copyright concerns. Users flooded social media with AI-generated Ghibli-style scenes from pop culture, politics, and memes. However, Studio Ghibli co-founder Hayao Miyazaki has previously condemned AI-generated art as an "insult to life itself." The trend reignited debates over AI's impact on art, especially amid concerns over copyrighted works being used for training. OpenAI CEO Sam Altman jokingly acknowledged the viral interest, while ChatGPT refused to generate Ghibli-style images due to content policies.



## Top Global Events

### Event

### Mentions & Engagement

### Most Reached Media Coverage

Nintendo Announces The  
New Tomadachi Life  
Game

**4.4M**

Tomodachi Life Nintendo Switch: When is  
the release date? What we know

The Yankees and  
Dodgers Home  
openers

**2.5M**

MLB Opening Day 2025: Highlights,  
takeaways and best moments

Ariana Grande  
Album's Release

**900K**

Ariana Grande Sees 'Brighter Days  
Ahead' With New Songs — And Almost  
Hits No. 1

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.