




Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.




Trump took the US economy to the brink of a crisis in just 100 days

In his first 100 days back in office, Trump pushed the US economy to the brink of crisis, risking America's reputation as a financial safe haven. His trade policies, including tariffs and a national emergency declaration, have caused rising prices, shortages, and chaos in businesses. Trump's "America first" approach, focused on dismantling the US-led global system, has alienated allies and created uncertainty. Despite economic forecasts predicting harm, he insists his policies will make America wealthy again. His leadership and unpredictable decisions are driving the nation toward a potential recession, testing his gamble with the US economy's future.



Yemen's Houthi rebels allege US airstrike hit a prison holding African migrants

Yemen's Houthi rebels alleged on Monday that a US airstrike hit a prison holding African migrants in Saada governorate, killing and wounding some of the 100 inmates. The US military had no immediate comment. The strike adds to Yemen's decade-long conflict, where African migrants risk their lives trying to reach Saudi Arabia. It also raises new questions about the US campaign, "Operation Rough Rider," amid negotiations with Iran. Graphic footage showed dead and wounded at the site. The US Central Command defended its policy of withholding operational details but did not comment on the alleged strike when contacted.



North Korea confirms it sent troops to fight for Russia in Ukraine war

North Korea has confirmed for the first time that it sent troops to fight for Russia against Ukraine, according to state news agency KCNA. Pyongyang claimed its soldiers helped liberate the Kursk region, following an order by Kim Jong Un. Russia's military chief praised the "heroism" of North Korean troops, while Western officials estimate that around 1,000 of the 11,000 North Korean soldiers have been killed. The U.S. criticized North Korea for fueling the war. Despite reports that North Korean troops are poorly trained, Ukrainian commanders warned they pose a serious challenge due to their numbers and Soviet-style tactics.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

LIV VS TOT

8M

Liverpool net record-equalling 20th Premier League title by thrashing Spurs

Xiaomi Live

800K

Xiaomi live event is a hit in the Philippines Enchanted Kingdom

NBA

300K

Celtics Win 107-98 Magic

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.