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Makana 360 Daily Insights: Global News & **Digital Trends** 25 Mar. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

1	Trump's national security adviser added a journalist to text chat on highly sensitive Yemen strike plans.	A major security breach has rocked Washington as top Trump officials, includin VP JD Vance and Defense Secretary Pete Hegseth, accidentally leaked classifie Yemen strike plans in a Signal chat with journalist Jeffrey Goldberg. Th revelation raises serious concerns over intelligence handling, with calls fo investigations and potential resignations. Former President Trump dismisse the controversy, but the fallout could force military strategy shifts, strain U.S alliances, and embolden adversaries.	
India eyes tariff cut on \$23 bln of US imports, to shield \$66 bln in exports.		India is negotiating a major tariff reduction on U.S. imports, aiming to lower duties on over half of the \$23 billion worth of goods to prevent the impact of President Trump's reciprocal tariff policy. This move signals India's attempt to maintain strong trade ties with the U.S. while protecting key domestic industries. The talks come as Trump continues to criticize India's tariffs, and failure to reach a deal could expose Indian exports—especially pharmaceuticals and automobiles—to higher U.S. tariffs, potentially benefiting competitors like Indonesia and Vietnam. If successful, the agreement could ease trade tensions, but political resistance in India and Trump's firm stance on tariffs could complicate negotiations.	
	Erdogan slams protests over jailing of Istanbul mayor as movement of violence'	The arrest of Istanbul Mayor Ekrem Imamoglu, a key rival to President Erdogan, has sparked widespread protests in Turkey. Charged with corruption, Imamoglu's detention has fueled accusations of political motivation, with Erdogan blaming the opposition for inciting violence. The protests have shaken investor confidence, causing a decline in the stock market and lira. As unrest continues, Turkey faces increased political instability, which could further strain	

its fragile economy and deepen divisions within the country.



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Top Global Events

Event	Mentions & Engagement	Most Reached Media Coverage
International Day of Solidarity with Detained Staff Members	1 M	The anniversary of the abduction of Alec Collett, a former journalist working for the UN Relief and (UNRWA) when he was abducted by gunmen in 1985. His body was finally found in Lebanon's Bekaa Valley in 2009.
Laylat al-Qadr	420k	Observance of Religious Rituals on Laylat al-Qadr

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.