



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Oil edges up but heads for weekly fall under supply pressure

Oil prices slightly increased but are still set for a weekly loss of around 2%, mainly due to concerns over rising global supply and uncertain demand. Market sentiment has been influenced by expectations that some oil-producing countries might boost output as early as June, adding to the pressure. A stronger U.S. dollar has also made oil more expensive for other currency holders, contributing to the price drop. Despite mild support from easing U.S.-China trade tensions, the overall outlook remains cautious. The oil market continues to react to signals of oversupply and broader economic uncertainty across key global regions.



European shares rise on signs of easing Sino-US trade tensions

European stock markets rose on April 25, 2025, driven by signs of easing U.S.-China trade tensions and strong corporate earnings. China's move to consider lifting some tariffs on U.S. goods boosted investor confidence. The STOXX 600 index gained 0.5%, heading for its second consecutive weekly rise. Major indices across Germany, France, Spain, and the UK also posted gains. Travel and auto sectors led the rally, supported by optimism in global trade. Companies like Stora Enso and Safran saw notable stock increases after reporting better-than-expected earnings, reinforcing market momentum and highlighting resilience in Europe's corporate sector amid global economic uncertainty.



Russia's Yandex reports a 34% rise in Q1 revenue

Yandex, Russia's leading technology company, reported a 34% year-on-year increase in first-quarter revenue for 2025, totaling 306.5 billion roubles (\$3.71 billion). This growth was primarily driven by strong performances in its e-commerce operations and its search and portal business. Additionally, the company saw a 30% rise in adjusted earnings before interest, taxes, depreciation, and amortization (EBITDA), reaching 48.9 billion roubles, and an adjusted net profit of 12.8 billion roubles. These results indicate a robust start to the year for Yandex, reflecting the strength of its core digital services.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

National Football League

3.4M

2025 NFL schedule powered by AWS to be released Wednesday, May 14

SP19

2.1M

The official music video for “DUNGKA!” by Filipino pop group SB19, featuring vibrant visuals and energetic choreography.

La Liga

1.1M

LALIGA promotes synergies with the spanish-swedish chamber of commerce

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.