



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Trump criticizes Zelensky as Ukraine refuses Russian control of Crimea

Former U.S. President Donald Trump accused Ukrainian President Volodymyr Zelensky of hindering peace talks by refusing to recognize Russian control of Crimea. On Truth Social, Trump claimed a deal to end the war was near, but Zelensky's stance would only prolong the conflict. U.S. Vice President JD Vance said the U.S. vision involved freezing territorial lines near current positions, suggesting both Russia and Ukraine would need to cede land. Zelensky has firmly rejected giving up Crimea, annexed by Russia in 2014, calling it unconstitutional. Trump emphasized he had no favorites, only a desire to end the war peacefully.



### Nvidia supplier SK Hynix logs bumper Q1, sees limited tariff impact on AI chips

SK Hynix, a key supplier of high-bandwidth memory (HBM) chips to Nvidia, reported a 158% surge in Q1 2025 operating profit to 7.4 trillion won (\$5.2 billion), driven by strong AI chip demand and preemptive stockpiling ahead of potential U.S. tariffs. Revenue rose 42% to 17.6 trillion won. The company anticipates minimal impact from U.S. trade restrictions on its AI-related products and confirmed that sales plans to major clients like Nvidia remain unchanged under existing contracts. Despite the positive financial results, SK Hynix shares dipped 1.5%, underperforming the KOSPI index.



### India closes main border crossing with Pakistan after Kashmir attack

India has announced retaliatory measures against Pakistan following a deadly attack in Pahalgam, Kashmir, where 26 people were killed by gunmen. The actions include closing the main border crossing, suspending the key water-sharing treaty, expelling Pakistani diplomats, and ordering some visa holders to leave within 48 hours. Pakistan has denied involvement in the attack, with its foreign minister stating that officials will meet Thursday to formulate a response. The assault, one of the deadliest in recent memory for the region, has heightened tensions and risks further straining the already fragile relationship between the two nuclear-armed neighbors.



## Top Global Events

Event

Mentions  
& Engagement

Most Reached Media  
Coverage

Derby Della Madonnina

2.3M

AC Milan beat Inter 4-1 on aggregate in the Coppa Italia semi-final, securing a spot in the final.

American Music Award  
2025

2.1M

2025 American Music Award  
nominations revealed

Nintendo

2M

Nintendo says demand for Switch 2  
console in Japan is overwhelming

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.