



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



Dozens killed as gunmen massacre tourists in Kashmir beauty spot

Gunmen killed at least 26 people and injured many others in a rare and brutal attack on tourists in Jammu and Kashmir's Pahalgam region, specifically in the remote Baisaran Valley. The victims, mostly travelers, included a Nepali national and a person of Indian origin working in the Middle East. The attack occurred in a secluded meadow, only accessible by foot or horseback, making rescue difficult. This is the deadliest assault on civilians in the region in years. Survivors recounted scenes of chaos and bloodshed, with eyewitnesses saying the attackers fired on the tourists from close range without warning.



Stocks, dollar rebound as Trump backtracks on Fed attack

Global financial markets rebounded sharply on April 23, 2025, following remarks by a key political leader who clarified there were no plans to dismiss the central bank chief and signaled possible tariff reductions in an upcoming trade agreement. These statements eased investor concerns, triggering a surge in stock indices across Asia, including notable gains in Japan and South Korea. The U.S. dollar strengthened, while oil prices climbed and gold prices fell from recent highs. Despite the market optimism, global growth forecasts were downgraded due to lingering trade tensions, underscoring continued economic uncertainty amid positive market reactions.



Oil up more than 1% on fresh Iran sanctions, lower US crude stocks

Oil prices rose over 1% on April 23, 2025, driven by new U.S. sanctions on Iran and a significant drop in U.S. crude inventories. Brent crude increased to \$68.44 per barrel, while West Texas Intermediate reached \$64.66. The sanctions targeted Iranian energy exports, specifically focusing on a network led by Seyed Asadoollah Emamjomeh. Additionally, U.S. crude stockpiles fell by approximately 4.6 million barrels, surpassing expectations of an 800,000-barrel decline. Market sentiment was further bolstered by President Trump's softened stance toward the Federal Reserve and indications of potential tariff reductions in trade negotiations with China.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Earth Day

3.5M

Eden Project hosts Earth Day film for children

Tesla, Inc

3.2M

Musk, facing criticism and falling Tesla sales, to cut back DOGE work

FC Barcelona VS.
Mallorca FC

1.4M

One goal but three valuable points to FC Barcelona in La Liga

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.