

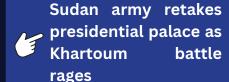
Makana 360 Daily Insights: Global News & **Digital Trends**

21 Mar. 2025



Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



The Sudanese army's capture of the Presidential Palace marks a significant shift in the ongoing conflict with the Rapid Support Forces (RSF), signaling a potential turning point in the battle for Khartoum. While the army has regained key government buildings, the RSF remains entrenched in the west, deepening divisions and reinforcing the risk of a de facto partition. The conflict has already created a devastating humanitarian crisis, with famine and disease spreading across Sudan. As gunfire continues in the capital and both sides prepare for further clashes, the likelihood of a near-term resolution remains low, prolonging instability and suffering for millions.



Russia's large-scale drone attack on Odesa, coinciding with the Czech president's visit, underscores escalating tensions in the war. The strike, one of the most intense since the invasion, signals a shift in Moscow's tactics, aiming to overwhelm Ukrainian defenses. The assault complicates U.S.-led ceasefire efforts and could push Kyiv to demand stronger Western support. With both sides intensifying drone warfare, the conflict risks further escalation, deepening the humanitarian crisis and straining global security.

London's **Heathrow** Airport shuts down due to power outage, triggering global travel chaos

The shutdown of Heathrow Airport following a massive fire at a nearby electrical substation exposes the fragility of critical aviation infrastructure. As one of the world's busiest hubs, the disruption has triggered global ripple effects, stranding passengers, forcing widespread flight diversions, and throwing airline operations into disarray. With power failures affecting backup systems, the incident raises urgent questions about infrastructure resilience and contingency preparedness. The economic fallout could be significant, with airlines, businesses, and travelers facing mounting costs. As engineers race to restore operations, the disruption is expected to reverberate across international travel, underscoring the broader vulnerabilities in global air transport networks.



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Top Global Events

Event Mentions Most Reached Media & Engagement Coverage

Mother's Day

640 K

People around the world are celebrating Mother's Day.

Newroz

75 K

People are celebrating Newroz, the festival marking the arrival of spring and the new year in many cultures like Kurdish and

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.