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## Makana 360 Daily Insights: Global News & **Digital Trends**





## Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

**Pope Francis dies** aged 88

Article from Reuters reporting the death of Pope Francis at the age of 88 on April 21, 2025, due to complications from double pneumonia. The Vatican announced his passing a day after his final appearance during Easter Sunday celebrations. The article highlights his journey from Buenos Aires to becoming the first Latin American pope in 2013, known for his humility, focus on the poor, and efforts to reform the Catholic Church. It also mentions the upcoming conclave to elect his successor and the global condolences from leaders honoring his legacy.

Ukraine reports many Russian drone attacks after truce ends

Ukraine's military reported Russian drone attacks on multiple regions overnight, shortly after a 30-hour "Easter truce" declared by Moscow had ended. Air raid alerts were issued in Kyiv, Kherson, Dnipropetrovsk, Cherkasy, Mykolaiv, and Zaporizhzhia. In Mykolaiv, explosions were heard, according to Mayor Oleksandr Senkevych, though it was unclear if there were any casualties. Russia's defense ministry confirmed the resumption of military operations, stating its forces had "strictly observed the ceasefire" and held their positions during the truce. The renewed hostilities raise concerns about further escalation following the brief pause during the Orthodox Easter period.

**Beijing warns** countries against colluding with US to restrict trade with China

On April 20, 2025, China warned countries against entering trade agreements with the United States that could harm their own interests, amid escalating trade tensions between Beijing and Washington. The Chinese Ministry of Commerce accused the U.S. of engaging in "economic bullying" by imposing tariffs of up to 145% on Chinese imports, while China responded with 125% tariffs on American goods. China expressed its readiness to take retaliatory measures against any country that cooperates with the U.S. at the expense of Chinese interests, warning that such agreements could backfire. Despite Beijing's calls for dialogue, no official meetings with Washington have been scheduled. These warnings come as countries like Japan, South Korea, and Taiwan begin trade negotiations with the U.S., heightening China's concerns about economic isolation.



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**Top Global Events** 

Event	Mentions & Engagement	Most Reached Media Coverage
Easter Holiday	<b>41M</b>	In Western Christianity it marks the second day of the Octave of Easter; in Eastern Christianity it marks the second day of Bright Week.
Chelsea F.C vs Fulham	3.3M	Late goals help Chelsea beat Fulham and reach the top 5
Chennai Super Kings	1.5M	Rohit, Suryakumar score fifties as Mumbai Indians beats Chennai Super Kings

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

<u>Makana 360</u> is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.