



## Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.



### Israel launches first ground offensive in Gaza since the end of the ceasefire

Israel's ground offensive in Gaza, following the ceasefire collapse, marks a strategic shift to reassert control over key buffer zones, particularly the Netzarim Corridor. Beyond immediate military gains, it aims to reshape post-war realities by enforcing a de facto division of Gaza, complicating governance and humanitarian access. The renewed fighting will likely escalate regional tensions, pressure the U.S. and Egypt to mediate, and heighten global scrutiny of Israel. In the long term, the worsening siege and famine risks could push Gaza's crisis to a breaking point, fueling instability, potential Hezbollah clashes, and further diplomatic fallout for Israel.



### Erdogan's move against main rival plunges Turkey into crisis

After nearly 23 years of democratic rule, President Erdogan may have made his most damaging political move by imprisoning his potential opponent, Ekrem İmamoğlu, the second-highest elected official in Turkey. This was part of a months-long crackdown on political opponents, which he justified as a solution to an "opposition problem that undermines democracy." While this move has raised concerns among Ankara's European allies, the relationship is unlikely to deteriorate significantly due to the U.S. pivot toward Russia and Turkey's substantial defense industry. However, political unrest in Turkey is expected in the coming period.



### Zelensky agrees to pause attacks on energy in call with Trump, but questions remain about what Trump and Putin hammered out

Russian attacks continue as the White House intensifies efforts to fulfill President Trump's promise to end the Russia-Ukraine war. Despite agreeing to a partial ceasefire on energy targets, the situation in Ukraine remains tense with escalating Russian assaults. U.S., Russian, and Ukrainian officials are set to meet in Saudi Arabia in the coming days to refine the details of the agreement between Trump and Putin and potentially expand it to include the Black Sea as part of a full ceasefire. A Trump administration readout stated that "technical teams will meet in Saudi Arabia" to finalize the terms. While these talks exclude top U.S. officials, questions linger about the specifics of the deal, especially as Ukraine faces ongoing Russian bombardment.



## Top Global Events

### Event

### Mentions & Engagement

### Most Reached Media Coverage

Condolences on the  
death of Eddie  
Jordan

**170K**

Condolences on the death of Eddie Jordan, founder and former owner of the Jordan Grand Prix team, at the age of 76.

International  
Olympic Committee  
Elections

**100K**

IOC elections approaching, Jordan's nominee Prince Faisal is the first arab to participate.

Video Game Workers  
Union

**40K**

Video Game Workers Launch Industry-Wide Union with Communications Workers of America.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

**Makana 360** is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.