



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

👉 Trump freezes \$2bn in Harvard funding after university rejects demands.

The Trump administration has frozen over \$2 billion in federal funds for Harvard University after the school rejected demands aimed at combating antisemitism. The White House's proposed changes targeted hiring, admissions, and curriculum, aiming to reshape elite institutions by leveraging research funding. Harvard, the first major university to reject the plan, accused the administration of attempting to exert undue control over its operations. The administration argued that Harvard failed to meet the "intellectual and civil rights conditions" required for federal support. The clash marks a significant escalation in efforts to influence higher education policy under Trump's renewed presidency.

👉 Russian strikes on Ukrainian city of Sumy kill 35, in deadliest attack this year.

Russian ballistic missiles struck the center of Sumy, Ukraine, on Palm Sunday, killing at least 35 people and injuring 117, in the deadliest attack of the year. The missiles hit a university and a busy street, causing devastation during church services. Ukrainian President Zelensky confirmed ballistic and likely cluster munitions were used, calling for a strong global response. The attack followed a meeting between Russian President Putin and Trump official Steve Witkoff. Regional officials said one missile exploded mid-air to maximize casualties. Zelensky warned that only firm pressure can stop Russia's terror, insisting peace cannot be achieved through dialogue alone.

👉 Japan seeks full removal of US tariffs ahead of trade talks.

Japan will push for the full removal of U.S. tariffs imposed under President Donald Trump, said Economy Minister Ryosei Akazawa, ahead of his visit to Washington. Although some tariffs have been paused for 90 days, a 10% universal rate and a 25% auto duty remain. Auto exports, making up 28% of Japan's U.S. exports, are heavily impacted. Akazawa emphasized the toll on Japanese companies and stressed the urgency of lifting the tariffs. During his three-day visit, he will meet U.S. officials to seek a "win-win" solution, possibly through increased Japanese investment, but gave no timeline for reaching a deal.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Chennai Super Kings

2.2M

Chennai Super Kings End Losing Streak
With Thrilling Victory

Bayren Munich

1M

Bayern Munich looking to offload João
Palhinha this summer

Star Wars

300K

'Revenge of the Sith' Re-Release Tickets On
Sale Now!

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.