



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

North Korea is making what could be its largest, most advanced warship ever, new satellite photos show

Satellite images show North Korea is building a 140-meter guided-missile frigate, the largest in its naval history, at Nampo shipyard. It features vertical launch systems and advanced radar. Analysts believe Russian support may be aiding its development despite UN sanctions. While North Korea's shipbuilding capabilities are improving, experts doubt its ability to integrate complex systems effectively. If successfully completed and equipped with hypersonic missiles, the ship could significantly alter regional security dynamics, but logistical and operational challenges may delay or limit its impact.

Facebook owner Meta faces existential threat at trial over Instagram, WhatsApp

Meta (Facebook's parent company) faces a major antitrust trial in Washington, accused of monopolizing social media by acquiring Instagram and WhatsApp to eliminate competition. The FTC argues these acquisitions harmed users and aims to break up Meta. CEO Mark Zuckerberg will testify, defending the deals as pro-consumer amid fierce competition from TikTok and others. If Meta is forced to divest Instagram or WhatsApp, the impact could be severe, especially as Instagram alone may account for over half of Meta's U.S. ad revenue. The case signals the Trump administration's serious stance on regulating Big Tech.

PS5 price jumps £40 as Sony cites 'challenging' market conditions

Sony has raised the price of the PlayStation 5 digital edition in the UK by £40, citing inflation and fluctuating exchange rates. Now priced at £429.99, the increase brings the digital PS5 closer to the physical version's cost, aligning with its growing share of sales. Sony also cut the price of the external disc drive from £99.99 to £69.99.

Analysts believe this move is strategic, giving Sony room to protect its pricing in the US market, especially against Nintendo's £395 Switch 2. This is the second PS5 price hike, signaling a shift from traditional console pricing trends.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Manchester United

4.2M

Bayindir's failed Man Utd audition
offers Onana dilemma

National Basketball
Association

1.5M

Clippers-warriors what an ending to the
NBA regular season

Ferrari

600K

Leclerc started P2, Hamilton started P9,
and in the end they finished P4 and P5 with
only a few seconds between each other.
Keep in mind this is Hamilton's third dry
race in a Ferrari.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.