



Inform, Analyze, Empower

The **Makana 360 Daily Monitor Report** aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

Iran, US hold 'positive' talks in Oman, agree to resume next week

Iran and the U.S. held indirect nuclear talks in Oman on April 12, 2025, which both sides described as “positive and constructive.” Iranian FM Abbas Araqchi said they seek a short-term deal focused on reducing tensions, exchanging prisoners, and easing sanctions in return for limits on Iran’s nuclear activity. Though indirect, a brief face-to-face exchange occurred. Talks will resume next week. While cautiously optimistic statements suggest a potential breakthrough, deep mistrust and fundamental disagreements remain. If progress stalls, regional tensions could escalate further, especially amid ongoing conflicts involving Iran and Israel. The stakes are high for regional and global stability.

How Trump’s trade war with China will hurt the American farmers who voted him in.

President Trump imposed a 145% tariff on all Chinese imports, escalating the trade war. China retaliated with a 125% tariff on U.S. goods, especially soybeans, which are expected to see exports drop to near zero. U.S. farmers, who lost \$27 billion in the 2018 trade war, are likely to face further hardship—especially in pro-Trump states. China is expected to increase soybean imports from Brazil and Argentina, with Brazil already supplying over 73% of its crop. China is also expanding trade ties with ASEAN and the EU to reduce reliance on U.S. goods.

UK politician refused entry to Hong Kong

UK MP Wera Hobhouse was barred from entering Hong Kong while visiting her newborn grandson. Detained, questioned, and deported without explanation, Hobhouse believes the decision relates to her role in the Inter-Parliamentary Alliance on China, which monitors Beijing’s human rights record. Her husband was allowed entry but chose to return. Foreign Secretary David Lammy condemned the move, calling it unacceptable and promised to raise the issue with Chinese authorities.

The incident highlights China's growing intolerance toward foreign political critics and raises concerns over diplomatic relations and human rights. It also underscores challenges in UK-China engagement amid political tensions.



Top Global Events

Event

Mentions
& Engagement

Most Reached Media
Coverage

Premier League

2M

Arsenal 1-1 Brentford: Yoanne Wissa scores equaliser in Premier League draw

Ultimate Fighting
Championship

2.5M

President Trump with Elon, Dana and Kid Rock at UFC

Passover Holiday

1M

President Trump just released this Passover message, wishing the Jewish people a happy Passover.

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.