

## Makana 360 Daily Insights: Global News & **Digital Trends**

12 APR. 2025



## Inform, Analyze, Empower

The Makana 360 Daily Monitor Report aims to provide timely and insightful updates on the most significant global news and top events, offering a concise overview of key developments that impact businesses, politics, and society. By curating and analyzing major trends, the report enhances awareness, facilitates informed decision-making, and supports strategic planning for our audience.

**U.S.** envoy meets with Putin as Trump calls on Russia to push for a Ukraine ceasefire.

U.S. envoy Steve Witkoff met with Russian President Vladimir Putin in St. Petersburg for over four hours to discuss a possible settlement in Ukraine. The meeting, Witkoff's third with Putin this year, was described as "productive" by special envoy Kirill Dmitriev. Former President Donald Trump voiced frustration over stalled progress, urging Russia on social media to "get moving," citing the high death toll in what he called a "terrible and senseless war." Meanwhile, Trump's Ukraine envoy Keith Kellogg denied claims that he proposed partitioning Ukraine as part of a potential peace plan.

Government aims to take control of British Steel

The British Parliament has been recalled for an emergency Saturday sitting to pass a law aimed at saving the Scunthorpe steel plant from closure. Sir Keir Starmer stated that the legislation would allow ministers to "take control" of the site and prevent its Chinese owner, Jingye, from shutting down its blast furnaces. This move could lead to full nationalization of the company later. Jingye had warned that the furnaces were financially unsustainable. MPs and peers, who were on their Easter break, will now return to Westminster for the session, highlighting the significance of the law, marking one of the rare Saturday sittings since World War II.

**Explosion in central** Athens after anonymous tip off

An explosion occurred in central Athens, near the offices of the Greek railway company "Hellenic Train," following an anonymous tip-off. CCTV footage indicated the blast came from a backpack left outside the building late on Friday. Police received warning calls from Greek media outlets about the attack, which took place near Leoforos Andrea Siggrou, a busy road. No injuries or fatalities were reported. Greek Transport Minister Christos Staikouras condemned the attack as a "criminal act" that endangered lives. Authorities are expected to enhance security, focusing on key areas like train stations and main roads to prevent future incidents.



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## **Top Global Events**

Mentions & Engagement	Most Reached Media Coverage
1.5M	Saturday's La Liga predictions including Leganes vs. Barcelona
800K	Argentina lands \$20 billion IMF agreement and eases FX rules
300K	Tigers Rally To Overcome Dragons In
	& Engagement

Understanding daily mentions and engagement provides a real-time pulse on public sentiment, helping to shape narratives, anticipate trends, and make informed decisions in an ever-evolving digital landscape.

Makana 360 is a leading political studies, and social media listening company dedicated to providing in-depth analysis and strategic insights. Through advanced monitoring and data-driven research, we help organizations navigate complex political and social landscapes.